



RAPPEL FOR A REASON NEWS

Volume 1–April 17, 2018

Event: October 6th, 2018

1000 SW Broadway, Portland OR

Benefitting Big Brothers Big Sisters Columbia Northwest

Quick Link: <http://login.classy.org>

1. Join our Facebook Group!

Follow this url and join our Fundraiser Facebook Group! You can talk to other future rappellers and fundraisers and share ideas and fundraising tips! Ask questions and share road blocks and how you got past them!

<https://www.facebook.com/groups/164222504204843/>

2. Spread the Word!

There are just over 50 slots left to rappel! Do you have a friend who is interested but needs more information? Let us know and we can reach out to them! Let them know that they can check out itsbigtime.org/rappelforareason or email jodi.kansagor@bbbsnorthwest.org

3. Personalize your Fundraising Page!

One of the most important parts of fundraising is making it personal and connecting with people! Go to your classy fundraising page and add a photo and some information about yourself. Let people know why you are participating in this fundraiser.

4. Tip from the Toolkit -

Convey your fundraising in terms of sponsored floors! Each floor is worth \$62.50. Advertise to your potential donors that they are helping you get past Floor # ____. It is a fun way to make the fundraising tangible and accessible to folks!

THANKS AND HAVE FUN!!