



# RAPPEL FOR A REASON NEWS

Volume 2–May 1, 2018

Event: October 6th, 2018

1000 SW Broadway, Portland OR

Benefitting Big Brothers Big Sisters Columbia Northwest

Quick Link: <http://login.classy.org>

## 1. Social Media Tip: Instagram Story!

Have you tried the story function on Instagram? On the home screen, tap the image of your photo, bringing up the camera. Take a photo, video, or use something from your gallery to let your friends and family know that you are raising money for Big Brothers Big Sisters!

Check out this blog post for more on stories: <https://blog.bufferapp.com/instagram-stories>

## 2. Credit Card Guarantee Form

Do you want to reserve your spot to rappel now and fundraise later? You can do just that by filling out our credit card guarantee form! We will not charge anything to your credit card until October 1, 2018. You have all summer to raise money and then on October 1, we will charge the remaining balance to get you to the \$1,500 goal. Go here to find the form: <https://bit.ly/2qVmyX9>

## 3. Show your gratitude

Saying thank you goes a long way in the fundraising world! Our fundraising platform, Classy, sends an automatic thank you and tax receipt to your donors. Sending them an additional note of gratitude is a great way to keep them engaged. To further the power of that thank you, you can publicly thank them on your social media pages as a way to show your appreciation and also create more interest in your campaign! Tag your friends in your posts so that they see how grateful you are for their support!

**THANKS AND HAVE FUN!!**