



Big Brothers Big Sisters

COLUMBIA NORTHWEST

Annual Gala

September 23rd, 2022 at The Redd



Big Brothers Big Sisters[®]

COLUMBIA NORTHWEST

Big Brothers Big Sisters helps youth in our community realize their full potential and build their futures by providing dedicated one-to-one mentors to each child who comes through our door. All services are 100% free to the families we serve.

Our goal is to use the power of life-changing mentoring relationships to help youth improve their academic achievement, empower them to make positive life choices, graduate from high school, have higher aspirations, greater confidence, and positive, supportive relationships.

OUR MISSION IS MORE IMPORTANT THAN EVER

We know that positive, meaningful relationships deliver a sense of hope, purpose, and self-esteem. We know that kids succeed in the classroom and beyond when they feel loved, safe, and secure. Even in the best of times, our mentees ("Littles") are facing adversity at a higher rate than the average young person in America. We know our kids represent the future health, safety, and stability of our community as a whole.

WE ARE A VITAL RESOURCE FOR OUR COMMUNITY

OF THE 500 CHILDREN WE SERVE:

73 % are kids
of color

83 % live at or below
the poverty level

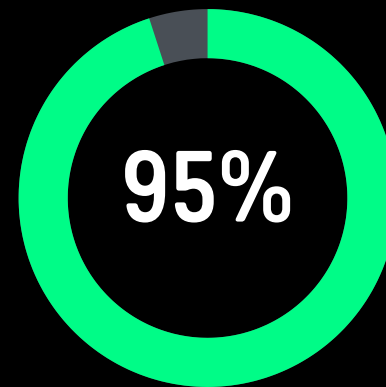
58 % live in a singleparent
household

17 % have an
incarcerated parent

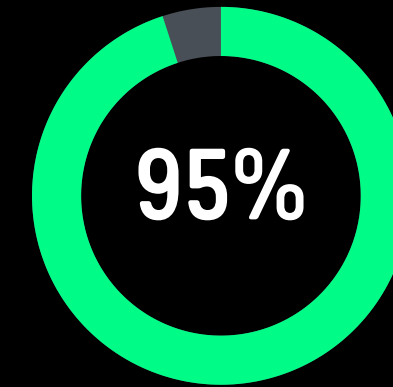




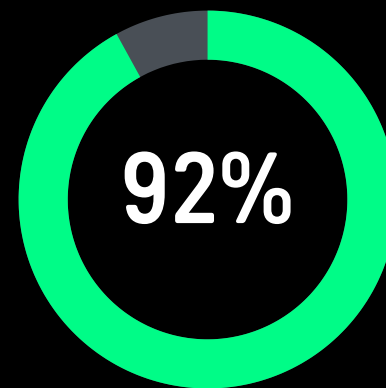
PROVEN OUTCOME AND POSITIVE SOCIAL IMPACT



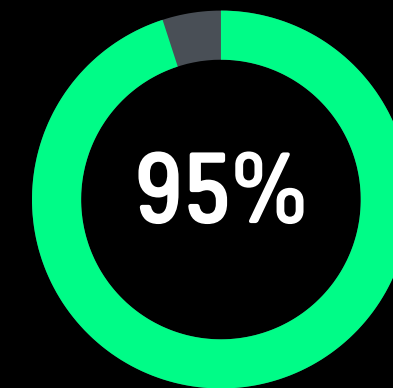
96% of Littles are confident they can say no to drugs, violence and skipping school.



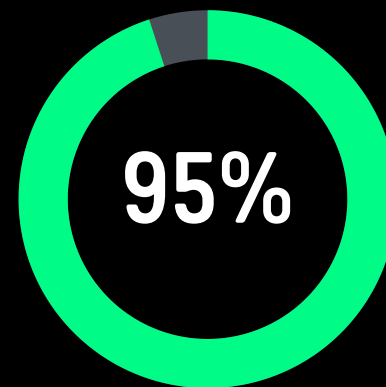
94% of Littles feel like they have a special adult in their life that they can turn to.



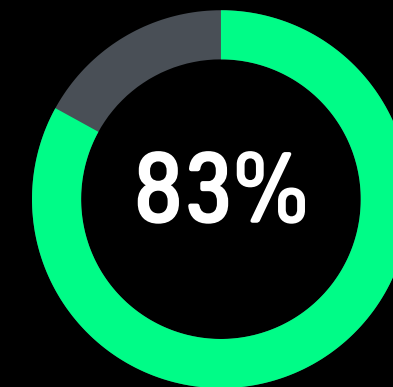
92% of Littles report confidence in completing their schoolwork.



84% of Littles have better grades, academic goals and confidence.



95% of Littles feel like they belong.



83% of Littles plan to graduate high school and college.

GALA SPONSORSHIP LEVELS

Investing in the Big Brothers Big Sisters Columbia Northwest Gala is an investment in the potential of youth our future leaders and the health and well-being of our community for generations to come. As a sponsor, you and your guests will enjoy an unforgettable experience while supporting the biggest possible future for children.

Standard Marketing & Hospitality Benefits At These Levels	Presenting - \$30,000	Ignite - \$10,000	Inspire - \$5,000
Table for 8 guests with premium placement in the venue	2 Tables	1 Table	1 Table
Upgraded wine at table	X	X	X
Full color logo on all collateral	X	X	
Full color logo on event screen	X	X	X
Full page ad in event program	X		
Half page ad in event program		X	
Quarter page ad in event program			X
Verbal recognition at event	X	X	X

EVENT ELEMENTS AVAILABLE FOR CUSTOMIZATION

- Special Appeal Match
- Product showcase (gifts or auction items)
- Selfie Station
- Cocktail Hour
- Auction bid cards
- Mobile bidding with sponsor logo placement
- Customized social media posts
- Auction check out bags
- Entertainment
- Special photo/video exhibit featuring BBBS matches
- Lyft or Parking