

# TopGolf For Kids' Sake 2022

EMPLOYEE/CLIENT ENGAGEMENT OPPORTUNITY



## EVENT DESCRIPTION

Make a difference, one swing at a time, at a co-branded employee engagement event at Topgolf in Hillsboro. Big Brothers Big Sisters Columbia Northwest will facilitate all the logistics for your two-hour event that includes private space for 30-200 employees. This event can happen all year long! Every bay is fully covered and equipped with heaters and misters. For events with 30 or more people, we will have a private gathering space, where we can host additional activities and programming. Each TopGolf Bay is \$1,500 (\$250 per person). Why \$1,500? This is the amount that it takes to match and support a Big and Little for their first crucial year.

## EVENT PAYMENT OPTIONS

### Direct Donation on Behalf Your Company:

- All events have a 30 person minimum, hosting 5 teams of 6 employees at each bay \$7,500+
- Additional bays are available at \$1,500 each.

### Benefits Include:

- Open-air bays for unique golf activity
- Heavy appetizers
- One complimentary alcoholic drink per person
- Free parking
- Employee recognition messages on digital screens

### Additional Event Enhancements To Consider:

- Live leaderboards (\$20 per Bay)
- Topgolf Coach to offer instruction (\$300 for the two-hour event)



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## EVENT PAYMENT OPTIONS (CONTINUED)

### Peer-to-Peer Fundraising:

- BBBS will create a personalized peer-to-peer fundraising website that will allow your employees to fundraise, either individually or on teams.
- BBBS will provide a fundraising toolkit to assist your employee's fundraising efforts, including a robust list of best practices and ideas on how to hit their goals.
- A team of 6 employees will have a fundraising goal of \$1,500 (Each employee will have a fundraising goal of \$250).

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- Live leaderboards (\$20 per Bay)
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### How You Will Be Making An Impact:

Funds raised during your TopGolf For A Kids' Sake event will help us support more matches like Little Brother Martin and his Big Brother Sean.

Last January, in his junior in high school, Little Brother Martin set a goal to improve his grades so he could apply to colleges. He had been struggling with his studies, but thanks to the encouragement of Big Brother Sean, he focused on his school work and raised his GPA from 2.5 to 3.5! Providing transportation to the BBBS office, Big Brother Sean was on a mission to help Little Brother Martin work on his college application, essay, and the financial aid process. As a result, Little Brother Martin was accepted into Portland Community College and will be the first in his family to attend college in the Fall of 2022! By supporting Big Brothers Big Sisters Columbia Northwest, you are helping to empower youth in our community to reach their greatest potential.

Little Brother Martin and Big Brother Sean's story is another example that "It takes a village to raise a child!" You can help us match a child or teen with a caring adult mentor that empowers their potential and resilience today!