



# THE IMPACT OF A CONNECTION

September 23rd, 2022 5:30 PM

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**The Redd on Salmon**  
831 SE Salmon St,  
Portland OR 97214





## WHAT TO EXPECT

Cocktail Hour at 5:30 pm

Plated Dinner at 6:30 pm

Live & Silent Auction

Live Entertainment

Inspirational Program

Big & Little of the Year Announcement

**THE IMPACT  
OF A CONNECTION**





Big Brothers Big Sisters helps youth in our community realize their full potential and build their futures by providing dedicated one-to-one mentors to each child who comes through our door. All services are 100% free to the families we serve.

Our goal is to use the power of life-changing mentoring relationships to help youth improve their academic achievement, empower them to make positive life choices, graduate from high school, have higher aspirations, greater confidence, and positive, supportive relationships.

# OUR MISSION IS MORE IMPORTANT THAN EVER

We know that positive, meaningful relationships deliver a sense of hope, purpose, and self-esteem. We know that kids succeed in the classroom and beyond when they feel loved, safe, and secure. Even in the best of times, our mentees ("Littles") face adversity at a higher rate than the average young person in America. We know our kids represent the future health, safety, and stability of our community.

## WE ARE A VITAL RESOURCE FOR OUR COMMUNITY

OF THE 500 CHILDREN WE SERVE:

**73 %** are kids of color

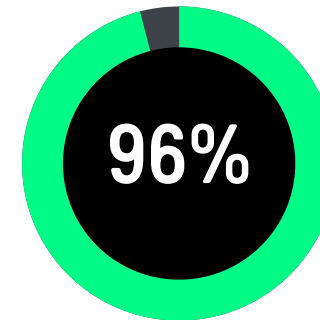
**83 %** live at or below the poverty level

**58 %** live in a singleparent household

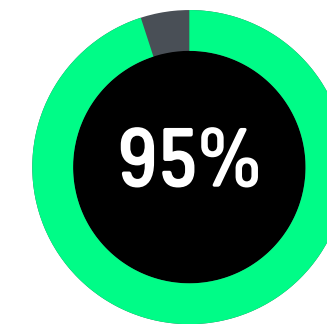
**17 %** have an incarcerated parent



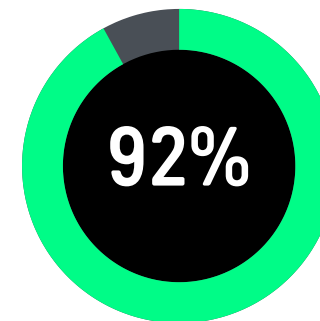
# PROVEN OUTCOME AND POSITIVE SOCIAL IMPACT



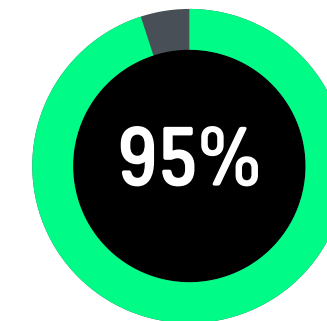
96% of Littles are confident they can say no to drugs, violence and skipping school.



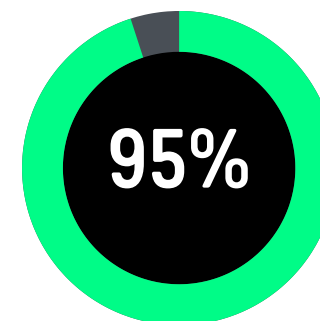
94% of Littles feel like they have a special adult in their life that they can turn to.



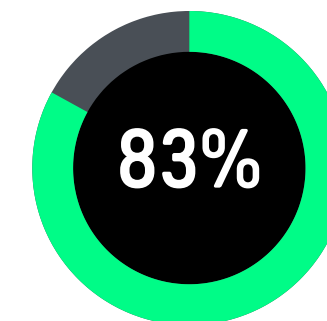
92% of Littles report confidence in completing their schoolwork.



84% of Littles have better grades, academic goals and confidence.



95% of Littles feel like they belong.




83% of Littles plan to graduate high school and college.



# GALA SPONSORSHIP LEVELS

Investing in the Big Brothers Big Sisters Columbia Northwest Gala is an investment in the potential of youth, our future leaders, and the health and well-being of our community for generations to come. As a sponsor, you and your guests will enjoy an unforgettable experience while supporting the biggest possible future for children.

Presenting - \$30,000	Ignite - \$10,000	Inspire - \$5,000	Table - \$2,500
 <ul style="list-style-type: none"><li>• 2 Tables for 8 guests with premium placement in the venue</li><li>• Upgraded wine at the table</li><li>• Full-color logo on all collateral</li><li>• Full-color logo on the event screen</li><li>• Full-page ad in event program</li><li>• Verbal recognition at the event</li><li>• All Additional benefits in the Table Sponsorship level</li></ul>	<ul style="list-style-type: none"><li>• Table for 8 guests with premium placement in the venue</li><li>• Upgraded wine at the table</li><li>• Full-color logo on all collateral</li><li>• Full-color logo on the event screen</li><li>• Half-page ad in event program</li><li>• Verbal recognition at the event</li><li>• All Additional benefits in the Table Sponsorship level</li></ul>	<ul style="list-style-type: none"><li>• Table for 8 guests</li><li>• Upgraded wine at the table</li><li>• Full-color logo on the event screen</li><li>• Quarter-page ad in event program</li><li>• Verbal recognition at the event</li><li>• All Additional benefits in the Table Sponsorship level</li></ul>	<ul style="list-style-type: none"><li>• Table for 8 guests</li><li>• Name listing in event program</li><li>• Complimentary drinks at cocktail hour</li><li>• Three-course dinner and wine at the table</li><li>• Early notification of mobile auction</li></ul>

# EVENT ELEMENTS AVAILABLE FOR CUSTOMIZATION

Available for \$5,000 level sponsors and up:

- Special Appeal Match
- Product showcase (gifts or auction items)
- Selfie Station
- Cocktail Hour
- Mobile bidding with sponsor logo placement
- Customized social media posts
- Auction bid cards
- Auction check out bags
- Entertainment

# SPONSORSHIP AGREEMENT

## SPONSORSHIP LEVEL

- ☐ Presenting Sponsor (\$30,000)
- ☐ Ignite (\$10,000)
- ☐ Inspire (\$5,000)
- ☐ Table (\$2,500)

## PAYMENT OPTIONS

- ☐ Check enclosed, payable to Big Brothers Big Sisters Columbia Northwest
- ☐ Please send us an invoice

## COMPANY INFORMATION

Contact Information: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Phone: \_\_\_\_\_

## FOR MORE INFORMATION CONTACT:

Mitchell Medrano - Events & Fundraising Manager  
mitchell.medrano@bbbsnorthwest.org  
971.302.2152

