



BUILDING BIG BRIDGES

2024 BBBS ANNUAL GALA

Saturday, September 14, 2024
HYATT REGENCY PORTLAND
6:00 - 9:00 PM



**Big Brothers
Big Sisters®**
COLUMBIA NORTHWEST

2024 GALA SPONSORSHIP OPPORTUNITIES



Join us for an inspirational evening celebrating the impact of mentoring relationships.

As a sponsor, you and your guests will enjoy an unforgettable experience while supporting the biggest possible future for children.

Make a **BIG** impact by investing in the power and potential of local youth and the health and well-being of our community for generations to come.



COCKTAIL PARTY

SILENT & LIVE AUCTION



**THREE-COURSE
DINNER**



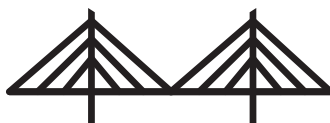
**BIG & LITTLE OF
THE YEAR AWARDS**



This year's Gala will be hosted at the Hyatt Regency next to the Oregon Convention Center!



Your support will help ignite the power and promise of youth!



AUDIENCE



350 guests including:

- ▶ Corporate Sponsors
- ▶ Community Leaders
- ▶ Social Impact Leaders
- ▶ Board Members
- ▶ Volunteers
- ▶ Bigs and Littles



2023 CORPORATE SPONSORS & TABLE HOSTS

PRESENTING SPONSOR



EMPOWER SPONSOR



IGNITE SPONSORS



INSPIRE SPONSORS



- ▶ Brown & Brown
- ▶ CHR Creative
- ▶ Express Employment Professionals
- ▶ Falcon 5 Capital
- ▶ Ferguson Wellman Capital Management
- ▶ Friends of BBBS
- ▶ Liz Ficken Friends & Family
- ▶ Fisher Construction Group

- ▶ Ebony Lynn Foreman
- ▶ JNA Chiropractic, LLC
- ▶ Moda Health
- ▶ North Highland Consulting
- ▶ Pacific West Bank
- ▶ Parker Smith & Feek
- ▶ Spiceworks International
- ▶ Xenium HR

\$35,000

EXCLUSIVE PRESENTING SPONSOR



SOLD

To receive recognition as Presenting Sponsor on all printed and digital materials

Access to the event with premium placement close to the stage, which include ten (10) guests per table for a total of 20 guests and upgraded wine

- ▶ One premium cocktail for each guest (total of 20) served at dinner
- ▶ Premium speaking opportunity for CEO during the event (maximum 3 minutes)
- ▶ Full-color logo on display screens during event presentations and signage at the Hyatt Regency
- ▶ Full color, full page ad space in auction catalog/commemorative event booklet
- ▶ Full-color logo on Gala landing page on the BBBS website and Greater Giving Auction website
- ▶ One customized social media post and additional logo exposure on general sponsorship recognition posts
- ▶ Logo on 200-300 bid paddles used for the live auction/paddle raise segment during the event
- ▶ Logo on half-page advertisement in the Portland Business Journal
- ▶ Additional marketing/on-site activation benefits at the Hyatt Regency will be available and reviewed in Q1 2024
- ▶ Final report with results of event and impact of sponsorship contribution



\$15,000

EMPOWER SPONSOR



- ▶ One table for 10 guests with upgraded wine
- ▶ Priority table placement
- ▶ Full-color logo on display screens during event presentations and signage at the Hyatt Regency
- ▶ Full color, half-page ad space in auction catalog/commemorative event booklet distributed to all guests
- ▶ Logo on half-page advertisement in the Portland Business Journal
- ▶ Verbal recognition at the event
- ▶ Full-color logo on Gala landing page on the BBBS website and the Greater Giving Auction website
- ▶ One customized social media post and additional logo exposure on general sponsorship recognition posts

For more information or to reserve your sponsorship:

Katie MacDonald, Corporate Relations Manager



katie.macdonald@bbbsnorthwest.org



\$10,000

IGNITE SPONSOR



- ▶ One table for 10 guests with upgraded wine
- ▶ Full-color logo on display screens during event presentations and signage at the Hyatt Regency
- ▶ Full color, quarter-page ad space in auction catalog/commemorative event booklet distributed to all guests
- ▶ Logo on half-page advertisement in the Portland Business Journal
- ▶ Verbal recognition at the event
- ▶ Full-color logo on Gala landing page on the BBBS website and the Greater Giving Auction website
- ▶ One customized social media post and additional logo exposure on general sponsorship recognition posts

For more information or to reserve your sponsorship:

Katie MacDonald, Corporate Relations Manager



katie.macdonald@bbbsnorthwest.org



\$5,000

IGNITE SPONSOR



- ▶ One table for 10 guests with upgraded wine
- ▶ Full-color logo on display screens during event presentations and signage at the Hyatt Regency
- ▶ Full color, quarter-page ad space in auction catalog/commemorative event booklet distributed to all guests
- ▶ Verbal recognition at the event
- ▶ Full-color logo on Gala landing page on the BBBS website and the Greater Giving Auction website
- ▶ Early notification of online silent auction

For more information or to reserve your sponsorship:

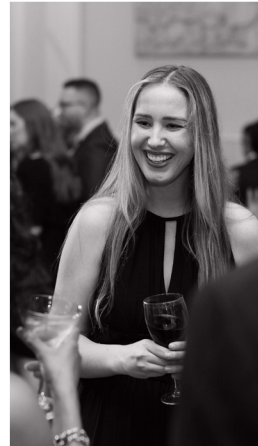
Katie MacDonald, Corporate Relations Manager

▶▶▶ katie.macdonald@bbbsnorthwest.org ◀◀◀



\$3,000

TABLE SPONSOR



- ▶ One table for 10 guests
- ▶ Early notification of silent auction
- ▶ Name listing in printed event program
- ▶ Complimentary drinks at cocktail hour
- ▶ Three-course dinner and wine at table

For more information or to reserve your sponsorship:

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