

Mentoring Makes a **BIG IMPACT**

We know the value of a smart investment—one that yields measurable returns and drives long-term growth. Big Brothers Big Sisters mentoring programs are just that: an investment in the future of our economy.

THE RESEARCH

A longitudinal economic study titled, **"The Long-Term Impacts of Mentors: Evidence from Experimental and Administrative Data."**



THE RESULTS

The data shows that being a "Little" through Big Brothers Big Sisters significantly improves lifetime economic outcomes.

MENTORSHIP PAYS **BIG DIVIDENDS**

Mentorship builds the human and social capital our economy needs to thrive, giving young people from underserved backgrounds access to opportunities that break generational cycles of poverty.



BBBS Littles are:

20% MORE LIKELY TO ATTEND COLLEGE

→ Fueling a skilled workforce.

BBBS Littles:

EARN 15% MORE OVER THEIR LIFETIMES

→ Strengthening financial independence and consumer spending.



Being a BBBS Little:

CLOSES 2/3 OF THE ECONOMIC GAP

→ Enhancing economic mobility.



RETURN ON INVESTMENT:

Every dollar invested in BBBS mentoring **pays for itself within just seven years**, creating sustained economic benefits.



CHANGE THE ODDS FOR ECONOMIC GROWTH

Scaling proven solutions like **Big Brothers Big Sisters** will ensure that more young people contribute to our economy and society in meaningful ways.

→ **IT'S TIME TO ACT** ←

Join us in investing in mentorship to secure the future—because changing the odds for one child transforms the economic trajectory of an entire community. **Together, we can create a legacy of growth and impact.**

Source: *The Long-Term Impacts of Mentors: Evidence from Experimental & Administrative Data*, Alex Bell and Neviana Petkova (2024)