

IGNITING POTENTIAL



2025 SPONSORSHIP OPPORTUNITIES



**Big Brothers
Big Sisters®**

COLUMBIA NORTHWEST

About Big Brothers Big Sisters Columbia Northwest

Big Brothers Big Sisters Columbia Northwest is a private non-profit social change organization affiliated with Big Brothers Big Sisters of America. Funded by local investments only, BBBS helps children realize their full potential and build their futures by providing dedicated one-to-one mentors to each child who comes through our door.

Our goal is to use the power of life changing mentoring relationships to help youth improve their academic achievement, empower them to make positive life choices, graduate from high school, have higher aspirations, greater confidence, and positive & supportive relationships.

WHY SPONSOR A BIG BROTHERS BIG SISTERS EVENT?

Big Brothers Big Sisters Columbia Northwest never charges a fee to families participating in our programs. That means that all of our operating budget comes from donations, grants, and funds raised at events. Last year, over 30% of our revenue came from our signature events- the Big Futures Luncheon and the Building BIG Bridges Gala. This year we've added a third event, Rappel for a Reason, to appeal to a new demographic of donors.



“Research on youth mentoring demonstrates that, at a minimum, for every dollar invested in quality mentoring programs there is a return of at least three dollars to society.”

–MENTOR: The National Mentoring Partnership

Sponsorship of our events offers your business exposure to audiences of community-minded individuals in the Portland and Vancouver areas. However, our organization offers another unique return on investment— youth who are confident and prepared to enter adulthood, which is a benefit to our entire community.

Additionally:

- Brands with a purpose to improve quality of life outperform in the stock market.
- Engaging employees and consumers in your non-profit partnerships can have an exponential impact on employee and consumer satisfaction.
- Employee retention increases when companies give and employees volunteer.



Big Futures Luncheon

Join us for our second annual Big Futures Luncheon, where we turn the typical non-profit luncheon on its head! Facilitated once again by On Your Feet, this interactive experience encourages Portland businesses and individuals to get creative in how they support workforce development alongside Big Brothers Big Sisters Columbia Northwest. Part networking, part learning and part brainstorming, this is an event you won't want to miss!

WHEN & WHERE

April 8, 2025
AVENUE Portland

SPONSORSHIPS

\$25,000- Presenting Sponsor
\$10,000- Launching Potential Sponsor
\$5,000- Developing Potential Sponsor
\$2,500- Finding Potential Sponsor
\$1,000- General Sponsor

ATTENDANCE & DEMOGRAPHICS

- 200+ attendees
- Corporate sponsors, workforce development partners, Bigs, BBBS supporters, community and business professionals

HIGHLIGHTS

- More interaction and engagement than your typical non-profit luncheon
- Hear testimonials and impact stories from Bigs and Littles
- High-value networking opportunity

ALL OF OUR SPONSORSHIP LEVELS ARE CUSTOMIZABLE. CONTACT KATIE MACDONALD (KATIE.MACDONALD@BBBSNORTHWEST.ORG) FOR MORE DETAILS.



Rappel for a Reason

Big Brothers Big Sisters is going to the top — the top of an iconic Portland building, that is! Over seventy amazing local heroes will take our fundraising to new heights by raising at least \$1,500 per person to go over the edge and rappel down a building. These supporters will be raising money and awareness amongst their networks of friends and family to help us match more youth in our program with adult mentors. This is a huge endeavor for us and we want you on board!

WHEN

June 20, 2025: Media Day/VIP Reception
June 21, 2025: Rappel Day

SPONSORSHIPS

\$25,000- Presenting Sponsor
\$10,000- Landing Zone Sponsor
\$5,000- Rope Sponsor
\$3,000- Match Sponsor

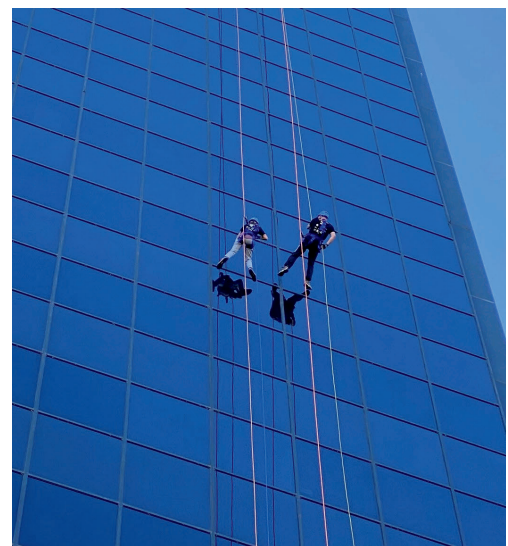
ATTENDANCE & DEMOGRAPHICS

- 100+ attendees
- Supporters raising funds to rappel down a 14-story building
- Families and friends, corporate sponsors, media representatives, vendors, hotel guests and community members

HIGHLIGHTS

- Opportunity to connect with individuals and team rappellers
- Media coverage and press activities
- Corporate sponsorship in an outdoor setting with consumer traffic

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Building Big Bridges Gala

Join us for an inspirational evening celebrating the impact of mentoring relationships. As a sponsor, you and your guests will enjoy an unforgettable experience while supporting the biggest possible future for children. Make a BIG impact by investing in the power and potential of local youth and the health and well-being of our community for generations to come.

WHEN

September 20, 2025
Hyatt Regency Portland at the Oregon
Convention Center

SPONSORSHIPS

\$35,000- Presenting Sponsor
\$15,000- Empower Sponsor
\$10,000- Ignite Sponsor
\$5,000- Inspire Sponsor
\$3,000- Table Sponsor

ATTENDANCE & DEMOGRAPHICS

- 400+ guests
- Corporate sponsors, community leaders, board members, Bigs, Program Alumni

HIGHLIGHTS

- Cocktail party celebration
- Unique, once-in-a-lifetime auction packages
- Client entertainment and networking
- Big and Little of the Year Award Ceremony

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YOUR IMPACT

DEFEND POTENTIAL IN PORTLAND

The Investment

\$500

supports a
mentorship for one
child for one year.

\$1500

takes one of our 200+
waiting Littles off
the waitlist.

The Impact



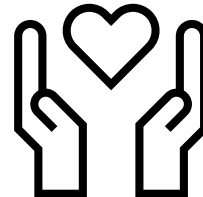
97%

of Littles
graduate
high school



95%

of Littles maintain
or improve
emotional
regulation skills



97.5%

of Littles maintain
or improve
avoidance of risky
behaviors.



Thank You to our 2024 Event Sponsors!

- Andersen Construction
- Brown & Brown
- Cambia Health Foundation
- CHR Creative
- CH Robinson
- ConMet
- Duck Pond Cellars
- Engrav Law Office
- Ferguson Wellman
- First Tech Federal Credit Union
- Friends of Beach Pace
- Hillsboro Hops
- Hoffman, Stewart & Schmidt
- Intel
- KeyBank
- K & B Advisors
- KPMG
- M Financial Group
- Modernist Financial
- Moss Adams
- M Science
- Nike
- NW Natural
- OnPoint Community Credit Union
- Oregon Pacific Bank
- Oregon State University
- Pacific Energy Concepts
- Pacific West Bank
- Parker, Smith & Feek
- Portland Business Alliance
- Portland Business Journal
- Portland Children's Levy
- Portland Housing Bureau
- Rivermark Community Credit Union
- Schwabe, Williamson & Wyatt
- Silverpine Group
- Spiceworks International
- Stoel Rives LLP
- The Standard
- Vista Capital Partners
- Worksystems Inc.
- Xenium HR+Express Employment Professionals



Big Brothers Big Sisters Programs

Community-Based

The community-based program is traditionally what comes to mind first when you think of Big Brothers Big Sisters. Through this program, adults and children are matched based on geographic proximity and shared interests, and are provided professional support from the Big Brothers Big Sisters Match Support team.

Community-based matches are encouraged to spend time together 2-4 times per month doing low-cost or free activities. This consistency promotes a healthy relationship which supports young people to build self-confidence, think about their future, and have lots of fun!



BIGs+

A Community mentor or "Big" is matched with 15 youth or "Littles." Each Little gets one-on-one time two times each month. One outing will take place in a school setting in the classroom, at lunch, or on the playground. The second outing will take place in the community.

Community Bigs are intentionally chosen for their diverse backgrounds to match our Littles. They are individuals with backgrounds in youth work, mentorship, education, community engagement, etc.



Become a Big

Ignite potential.

As a volunteer mentor or "Big" you will be matched 1:1 with a youth or "Little." You and your Little will get together 2-4 times per month for at least 1 year to share mutual interests, join BBBS agency activities, work on school projects, or just talk about life. The possibilities are endless!

You won't do this alone. Each match has a Match Support Specialist, your BBBS cheerleader who will be with you every step of the way. They will check in, address any issues, help brainstorm outing ideas, and support in any way they can.

There are over 200 youth in the Portland metro area waiting to be matched with a Big. Help us erase the wait by signing up today!

Volunteer Eligibility Criteria

- Be at least 18 years of age.
- Reside in/near and be willing to drive to your Little within our service area
- One-year commitment to the program
- Have a safe driving record
- Never have been convicted of a felony.
- Demonstrate current appropriate alcohol and drug use.



**LEARN
MORE**



Get Involved

Join the Big Friends Circle

The Big Friends Circle is Big Brothers Big Sisters Columbia Northwest's monthly giving program. Monthly contributions of any amount of your choice will be automatically deducted from your debit or credit card each month. These ongoing donations are crucial to supporting the agency year-round.

- \$25/month** Covers the cost of child and volunteer orientation
- \$35/month** Covers the cost of a match introduction between a waiting Little and their new Big
- \$50/month** Covers the cost of ongoing staff support for a Big and Little match



LEARN MORE

Leadership Groups

We have two volunteer Boards that you can get involved with:

Board of Directors

The Board of Directors consists of local business leaders and philanthropists, who advise the agency in making important decisions and contribute to fundraising efforts.

To learn more, contact:
Beach Pace
beach.pace@bbbsnorthwest.org
971-302-2172

Ambassador Board

The Ambassador Board supports the agency by hosting fundraisers, volunteering at events, and sharing our message with their networks.

To learn more, contact:
Aaron Shilkaitis
aaron@bbbsnorthwest.org
971-306-8056

Other Ways to Help



Lunch & Learn

Host a Lunch & Learn at your company! A Big Brothers Big Sisters staff member will host an informational session at your workplace so employees can learn about becoming a Big or getting involved in other ways. Lunch & Learns are an invaluable part of the mentor recruiting process.

Third-party events

If you are organizing a fundraiser for your group or company, consider making BBBS the beneficiary of your event. Fundraiser ideas include: golf tournament, 5k race, retail round-up campaign, etc.

Planned Giving

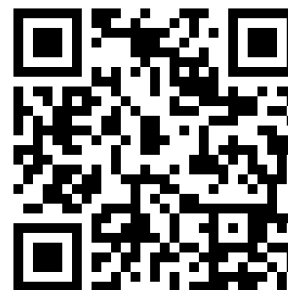
Your legacy can have an impact, too. A planned gift to BBBS ensures the continuation of our landmark mentoring programs and creates your own legacy of support, benefiting our community. Planned giving also offers significant advantages, including tax breaks and a potential income increase.

Matching Gifts

Many employers match donations to charitable organizations for their employees, retirees, and family members. Employer matching gifts can double or even triple your donation to BBBS.

BottleDrop

Support Big Brothers Big Sisters AND the planet? What a deal! BBBS will provide you with blue bags to collect plastic, glass, and aluminum cans and bottles. Simply drop off your bags at any BottleDrop location, and the refund will be credited to BBBS.



**LEARN
MORE**





2025 Board of Directors

Korede Alabi- Board Chair

Andersen Construction

Brit Redline- Board Secretary

C.H. Robinson

John Donohue- Board Treasurer

Moss Adams

Hope Alabi

Community Volunteer

Tejan Conteh

Columbia Credit Union

John Attey

Cambia Health

Piet Louw

The Standard

Brian Boehne

OnPoint Community Credit Union

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Sheldon Warmington

Nike, Inc.

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Parker, Smith & Feek

Michael Weiss

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Senior Strategy Consultant

Charles Gilmur - Vice Chair

Robert Half Permanent Placement

Richard Reynolds - Vice Chair

Silverpine Group

David Buerge

The Best Goose Bar & Rex

Prehistoric Patties

Francis Bruni

Stoel Rives LLP

Alanna Buck

Community Leader

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Karen D. Foster

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Brett Norris

Ferguson Wellman

Keenan Ordon-Bakalian

Land Use Attorney

Mollie Wackler

Portland Business

Journal

André Walcott, PhD

Advantis Credit Union



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Follow us on social media!



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