



Building Big Bridges

2026 BIG BROTHERS BIG SISTERS GALA

Saturday, September 19, 2026
Hyatt Regency Portland 6:00 PM

 **Big Brothers Big Sisters.**
COLUMBIA NORTHWEST

It Takes a Village

Today's youth endured a unique obstacle that no prior generation has dealt with. The COVID-19 pandemic took kids out of physical schools, away from their peers, teachers, and coaches for a year or more. This disruption during a key stage of social development left kids feeling isolated, an issue that has not recovered post-pandemic.

Now more than ever, mentors are needed to fill the social gap and help youth connect with their community. Mentors are adults who a child can trust, confide in, seek advice from, and have fun with. Youth with mentors see improved emotional regulation, school attendance, and academic progress and reduced depressive symptoms and behavioral problems. They are more likely to enroll in college and earn more money in adulthood than their non-mentored peers.

You've heard the phrase "It takes a village to raise a child," and that sentiment is true. The whole community must come together to set youth up for success. Thank you for being part of that village.



Why Sponsor the Building Big Bridges Gala?

Sponsors are an integral part of any fundraising event. The investment you make allows Big Brothers Big Sisters to curate an unforgettable and inspiring evening for our donors. The success stories you will hear set the stage for philanthropists to give generously, allowing BBBS to grow and ignite the power and promise of even more youth in your community.

Sponsorship also benefits your company, your employees, and your bottom line. Studies have shown that:

- Brands with a purpose to improve quality of life outperform in the stock market.
- Engaging employees and consumers in non-profit partnerships can have an exponential impact on employees and consumer satisfaction.
- Employee retention increases when companies give and employees volunteer.



Gala Sponsorship Opportunities

The Building Big Bridges Gala features a cocktail reception, three-course meal, silent & live auctions, and inspiring stories from Bigs & Littles.

Audience

400 guests including:

- Corporate sponsors
- Community leaders
- Social impact leaders
- Board members
- Volunteers
- Bigs and Littles



[Click here to see 2025 Corporate Sponsors & Table Hosts](#)

For more information or to reserve your sponsorship, contact:

Katie MacDonald, *Corporate Relations Manager*

Katie.macdonald@bbbsnorthwest.org



Sponsorship Levels	EXCLUSIVE Presenting Sponsor: \$25,000 SOLD 	Empower Sponsor \$15,000	Ignite Sponsor \$10,000	EXCLUSIVE Cocktail Reception Sponsor: \$7,500 SOLD 
Top-level recognition as Presenting Sponsor on all printed & digital materials	X			
Premium speaking opportunity for company representative during the event	X			
Premium table placement close to the stage	X	X		
One premium cocktail for each guest at dinner	X			
Exclusive signage featuring company logo throughout the cocktail reception space				X
Cocktail Reception Sponsor recognition on all invitations, email blasts, & sponsorship deck				X
Logo on 200-300 bid paddles	X			
Logo on half page advertisement in the Portland Business Journal	X	X	X	
Ad space in commemorative event booklet	Full page	Half page	Quarter page	Quarter page
One custom social media post	X	X	X	X
Tables (10 guests per table)	2	1	1	1
Premium wine at table	X	X	X	X
Individual premium tickets				
Logo on general sponsorship social media posts	X	X	X	X
Logo on signage & display screens during event presentations	X	X	X	X
Verbal recognition at event	X	X	X	X
Logo on BBBS Gala webpage & auction website	X	X	X	X
Logo or company name in commemorative booklet	Logo	Logo	Logo	Logo
Final report with results of event & impact of sponsorship contribution	X	X	X	X
Early notification of silent auction	X	X	X	X
Complimentary drinks during cocktail reception	X	X	X	X
Three-course dinner and wine at table	X	X	X	X

Sponsorship Levels	EXCLUSIVE Technology Sponsor: \$7,500 SOLD	Inspire Sponsor: \$5,000	Paddle Sponsor: \$5,000 SOLD	Table Sponsor: \$3,000
				
Logo on 200–300 bid paddles			X	
Ad space in commemorative event booklet	Quarter page	Quarter page		
One custom social media post	X			
Tables (10 guests per table)	1	1	0	1
Premium wine at table	X	X		
Individual premium tickets			2	
Logo on general sponsorship social media posts	X	X	X	
Logo on signage & display screens during event presentations	X	X	X	
Verbal recognition at event	X	X	X	
Logo on BBBS Gala webpage & auction website	X	X	X	
Logo or company name in commemorative booklet	Logo	Logo	Logo	Name
Final report with results of event & impact of sponsorship contribution	X	X	X	X
Early notification of silent auction	X	X	X	X
Complimentary drinks during cocktail reception	X	X	X	X
Three-course dinner and wine at table	X	X	X	X